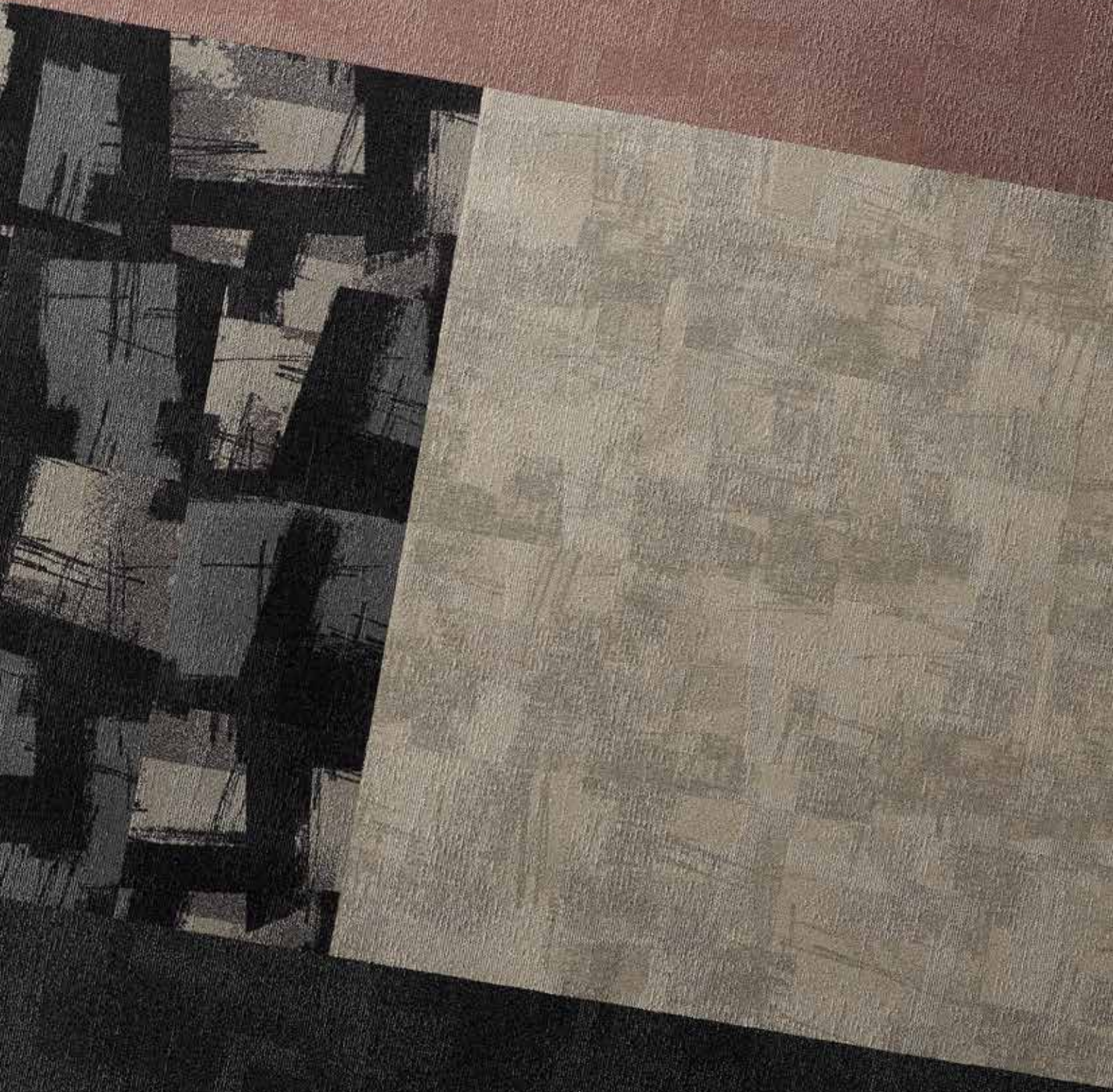


# Artworks



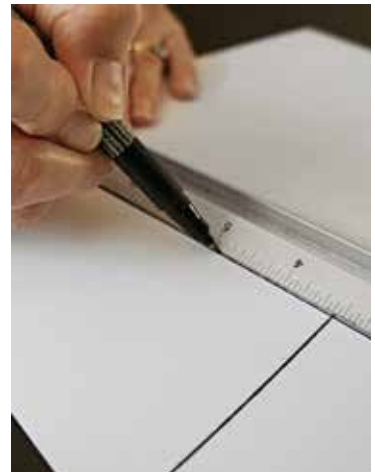
ReForm by

**ege**





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### **The designer**

Carol Appleton. Holds a degree in Textile Design and Design Management from the University of Manchester. Experienced Textile Designer and Creative Director.

## **The collection**

The Abstract Expressionist movement of 1950s New York made a huge impact on the art world. Its works have an energy, a monumental scale and an expressive freedom. In the making of those strong images, the canvas moved from the easel to the floor and the painting was an event as well as a work of art. The journey towards the artwork was just as important as the piece itself.

Mark-making, collage and the aesthetics of chance transfer readily to the floorscape. Tilted lines create new shapes in an unpredictable way to disrupt the mechanical precision and hand painted strokes soften the logic of the basic pattern. The balance of chaos and control adds something new to simple geometry.

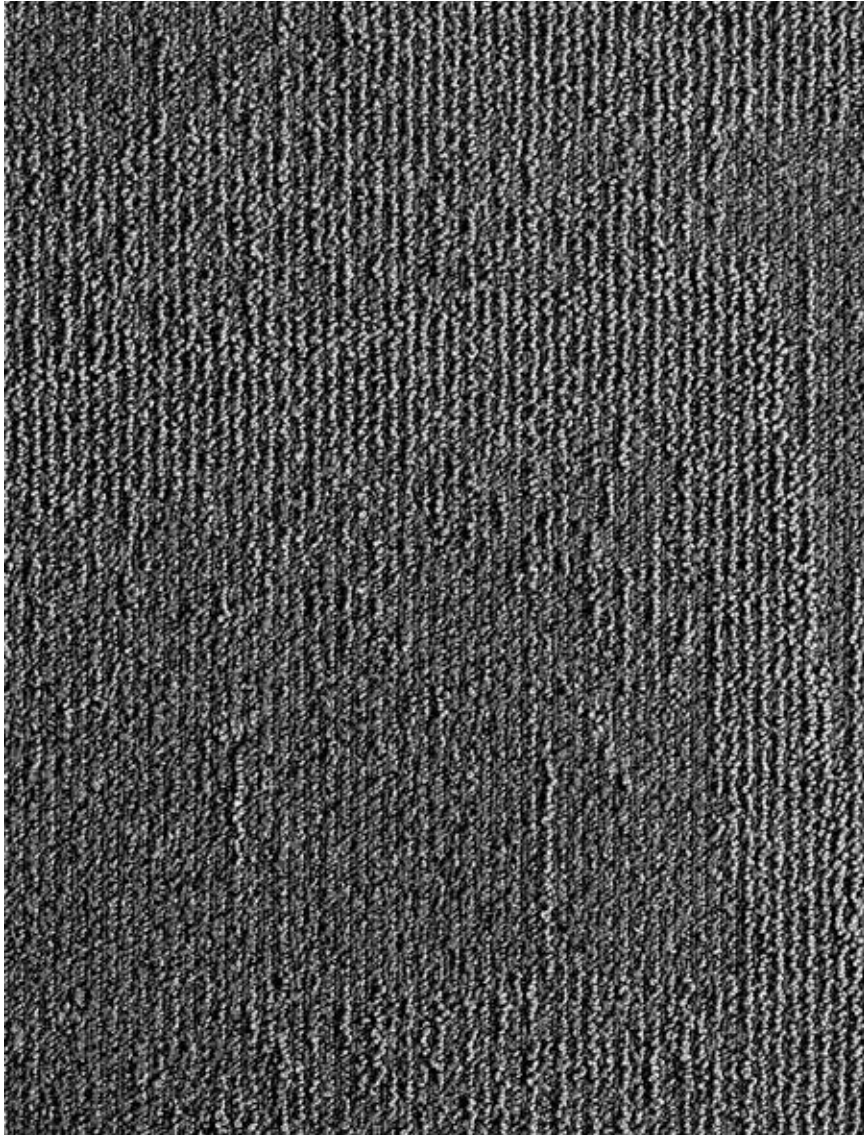
In this Artworks collection, the multi-level loop construction defines shape, brushstrokes and layers perfectly with a beautiful visual

texture. The artistic inspiration is reflected in three co-ordinated patterns from simple, solid colours, soft tonals to graphic contrasts. The contemporary colour palette of fresh neutrals, complimented by dark shades for a sharp look makes it easy to combine different patterns in a unique composition of shape and colour.

Artworks is available as carpet tiles, planks, wall-to-wall carpet and the innovative Figura shapes. All designs come in nine contemporary colours carefully chosen for their ability to combine into unique compositions. Cradle to Cradle Certified®, crafted from regenerated and regenerable yarn and fitted with our patented Ecotrust backing, the collection perfectly suits your sustainable flooring project. Follow The Green Thread on page 31 to learn more.







Angle. A slight rotation and repetition of a painted square create a collision of shape framing space to a different rhythm. Available in nine solid colours from classic neutrals to more modern shades.

angle











## Angle

A slight rotation and repetition of a painted square create a collision of shape framing space to a different rhythm. Available in nine solid colours from classic neutrals to more modern shades.







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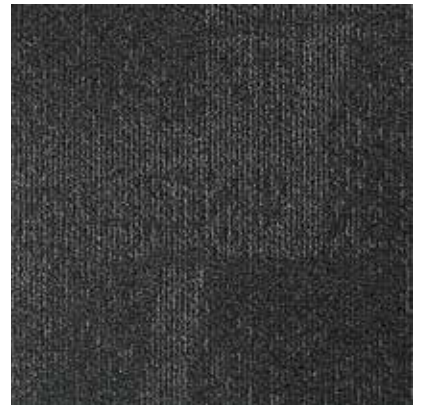
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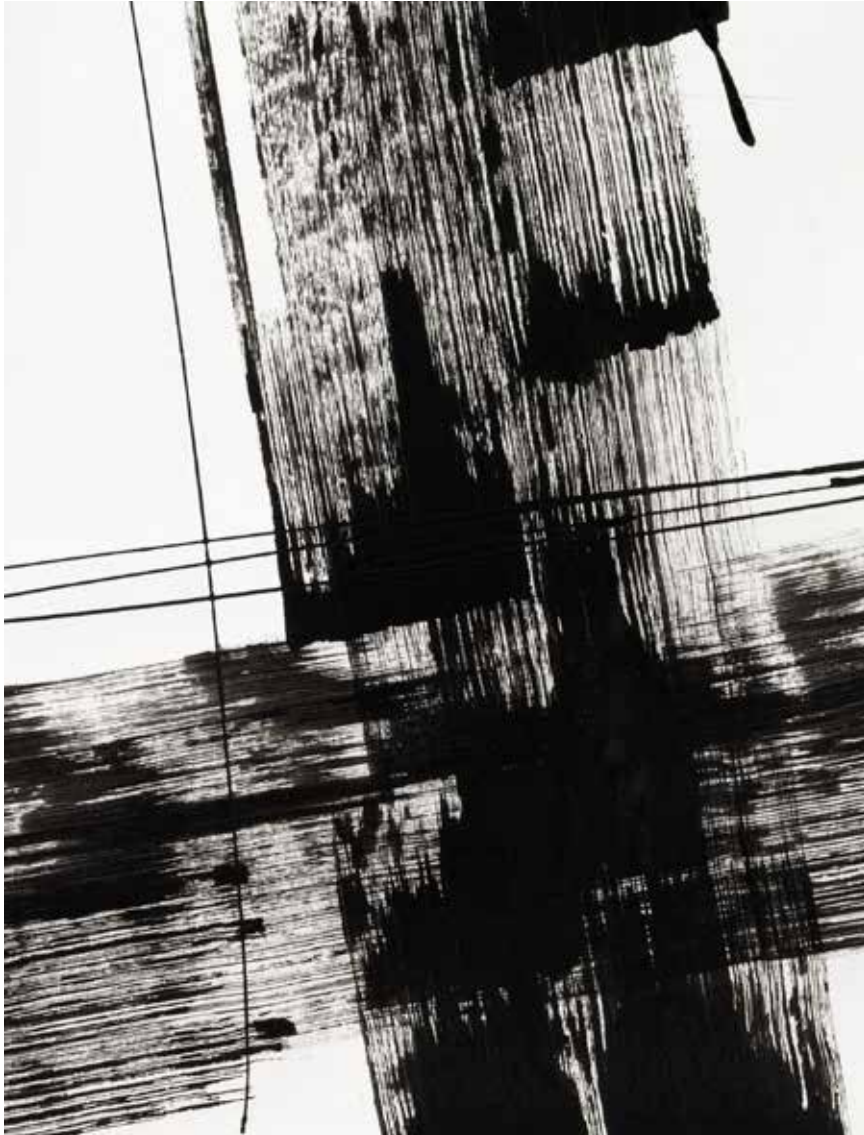
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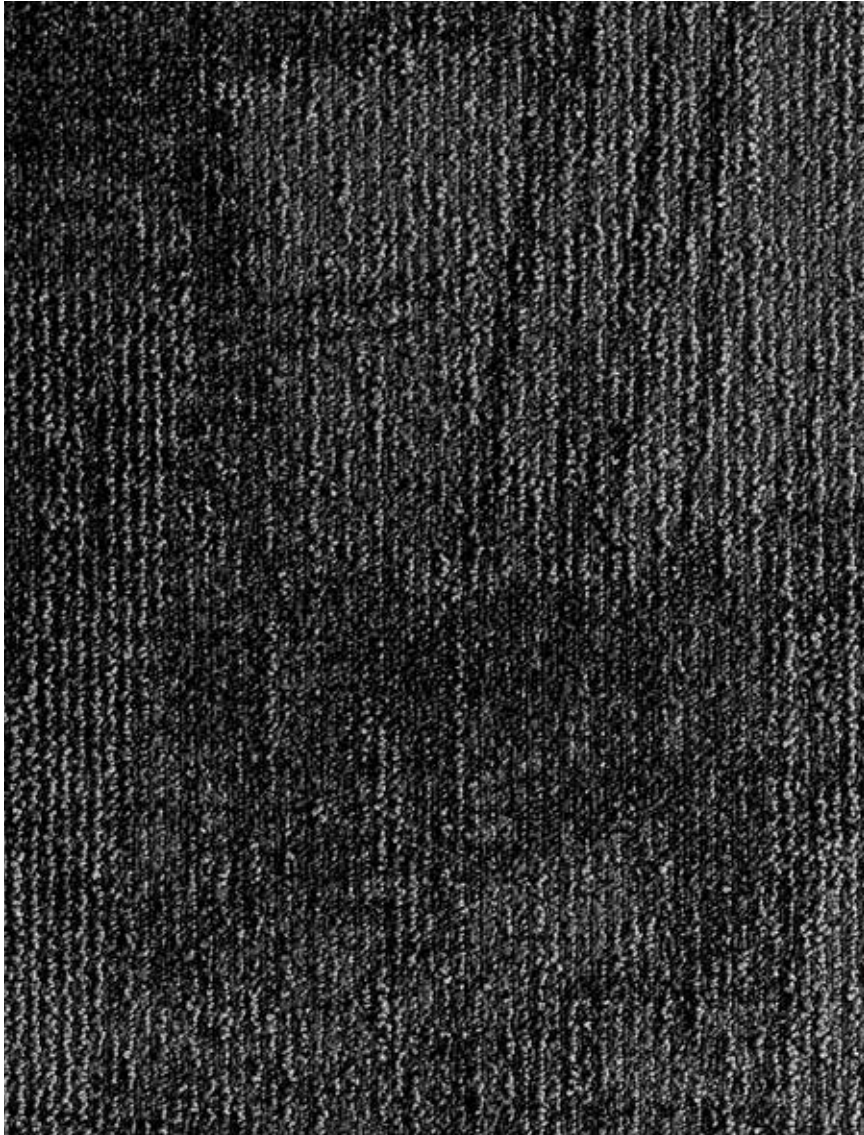
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079701824  / 0799018 







Assemble. The painter's hand softens the geometry while action-painted marks give the pattern an experimental aspect. Available in nine tone-on-tone colours.



assemble


















## Assemble

The painter's hand softens the geometry while action-painted marks give the pattern an experimental aspect. Available in nine tone-on-tone colours.







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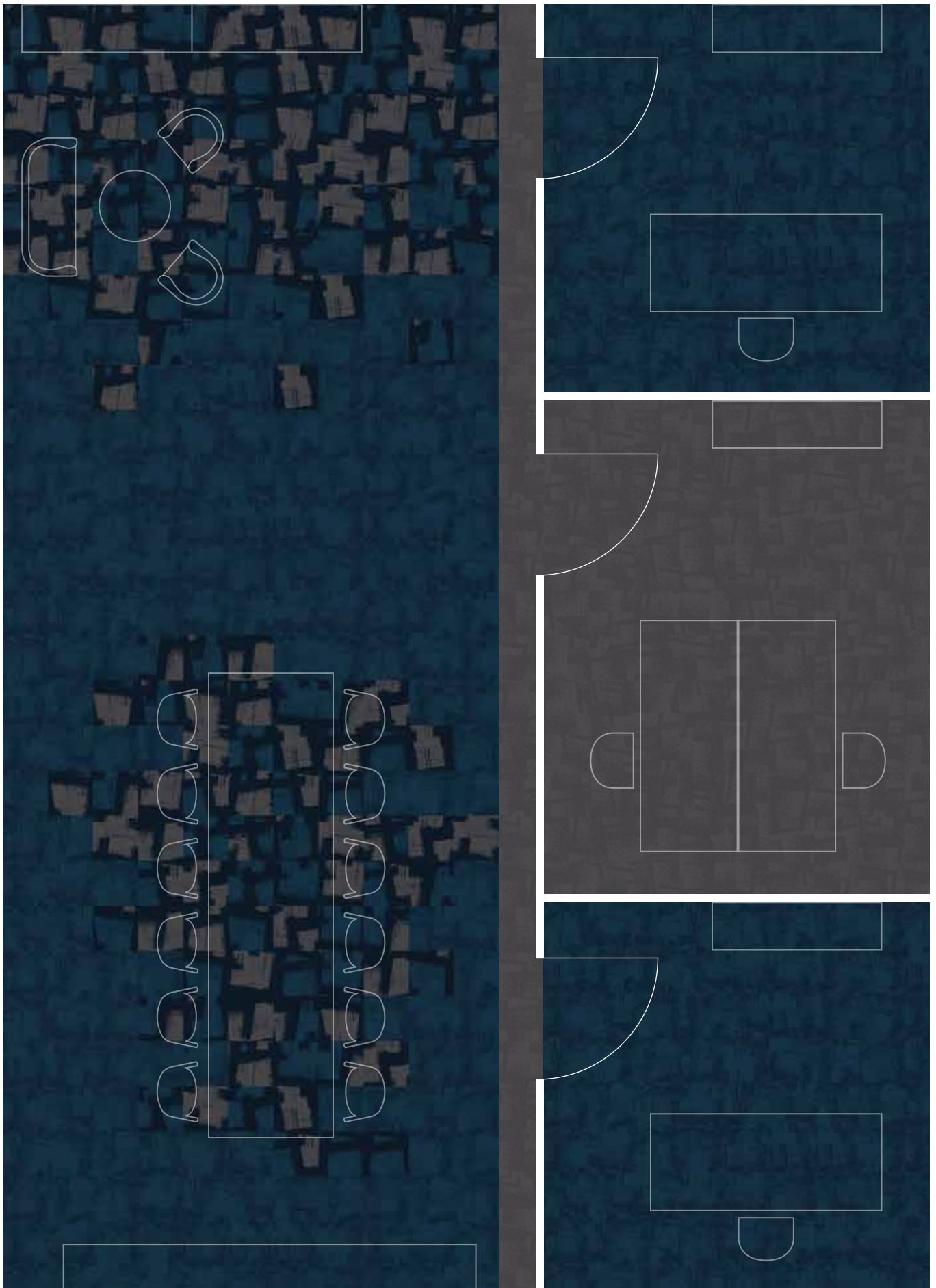
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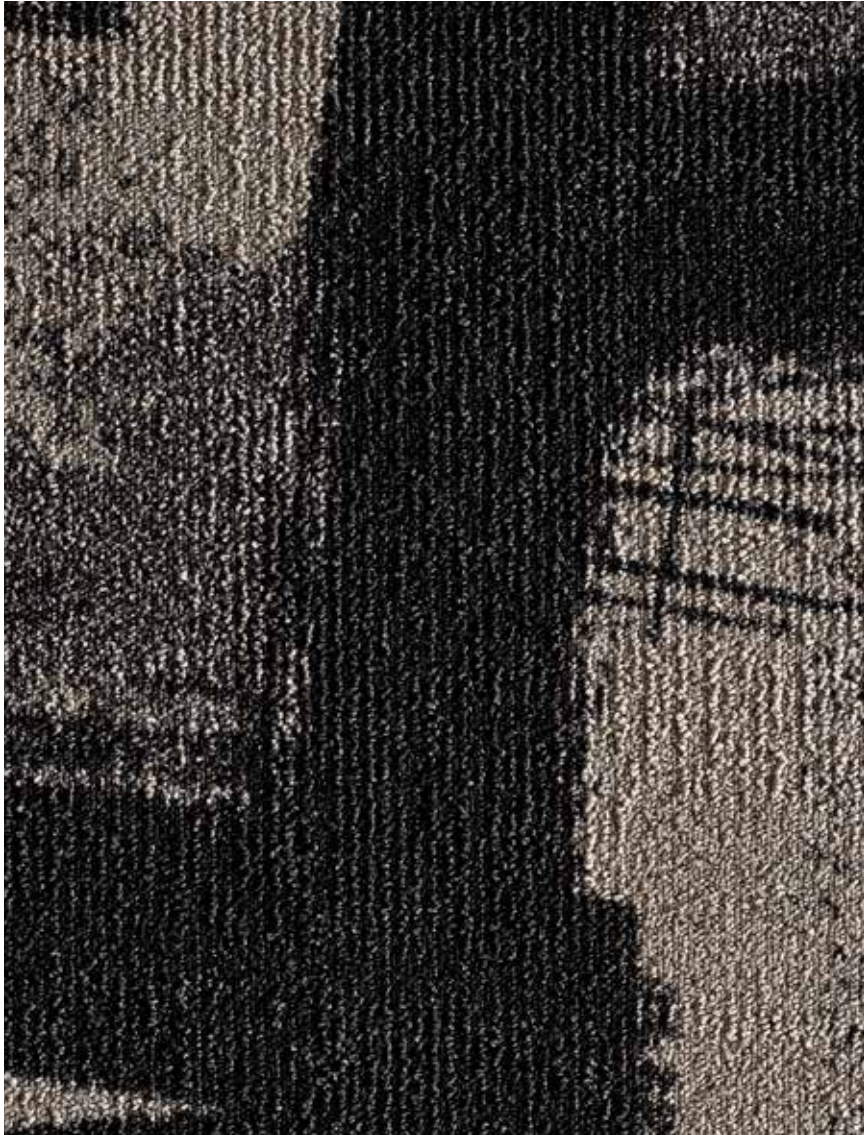




## Floorscape inspiration







Connect. The power of scale and confident brush strokes are used in a bold, energetic collage of shape and colour. Available in nine rich colour combinations.



connect



















## Connect

The power of scale and confident brush strokes are used in a bold, energetic collage of shape and colour. Available in nine rich colour combinations.







079703048  / 079703096   
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079703724  / 0799037 



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**Combination  
and quality options**





The Artworks collection is coordinated across patterns and colour families and the tiles, planks and wall-to-wall carpet options offer practical opportunities to make unique and exciting combinations. Combine simple solid colours with more graphic layouts to define areas and create a unique and inspiring flooring solution.

You can also have the Artworks patterns in other constructions that'll match your specifications perfectly. Choose among various tufted cut or loop pile structures of which the multi-level loop construction comes as standard in the Artworks collection.



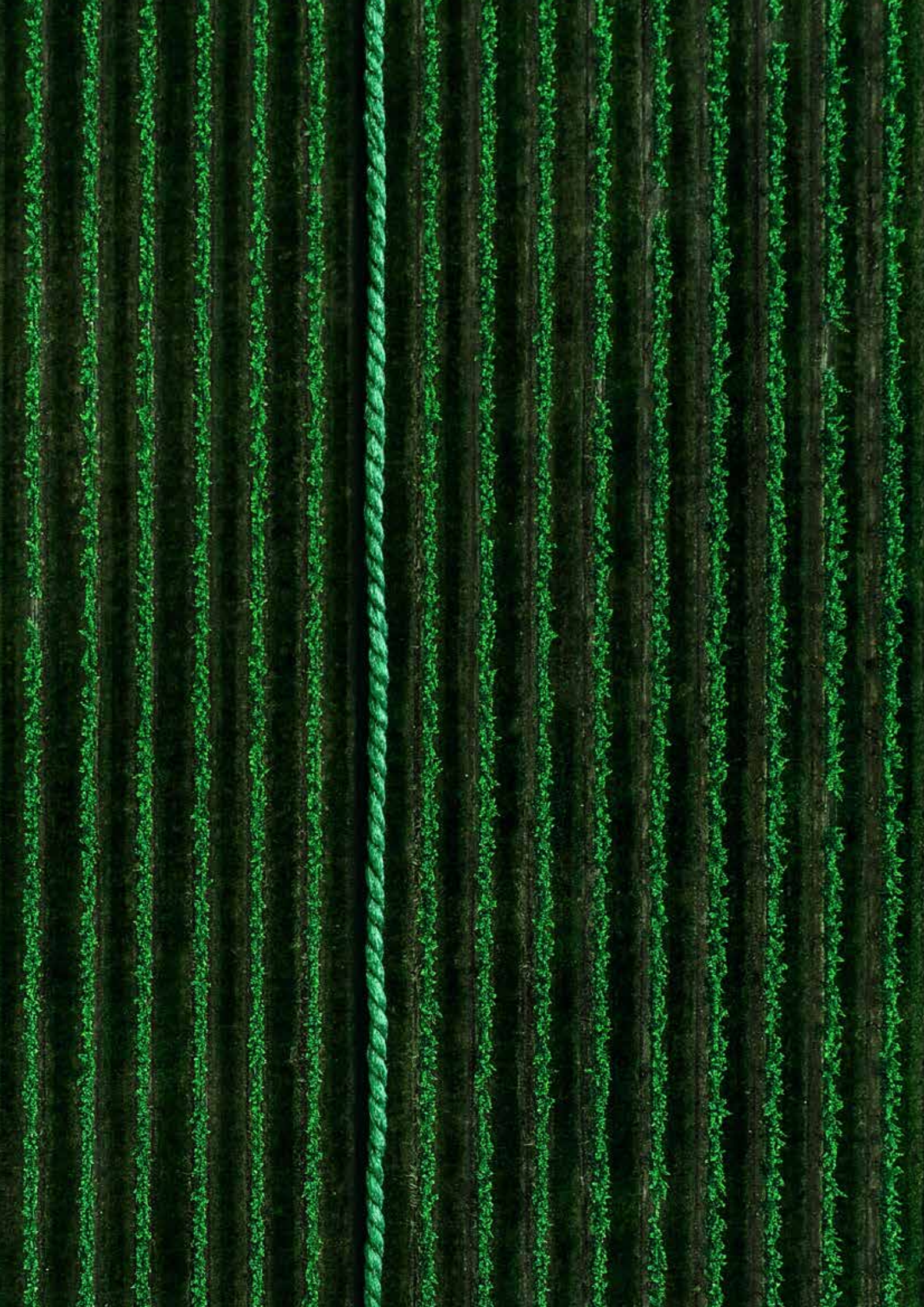


## **Carpet for any specification**

The Artworks designs can also be combined with other Ege Carpets collections. We can help you set new standards in floor design by combining different collections into creative and distinctive design solutions that'll fit any practical need, taste and budget. Use the carpet as one of your key building stones in creating the atmosphere you have in mind not only in terms of design and colour, but also in terms of quality, texture and feel.

At Ege Carpets, you'll find many functional qualities, aesthetic colours, beautiful patterns and cool design collections in tiles, planks and wall-to-wall carpet. We offer a wide range of flat woven carpets and shags in many different colours, exciting multi-level loop structures as well as tufted cut and loop pile constructions with amazing design options thanks to our advanced production technology.







From plastic bottles



to flakes



to fibres



to Ecotrust felt backings



From fishing nets



to chips



to yarns



to textile floorings

## Waste isn't waste until it's wasted

We turn used plastic bottles into our Ecotrust felt backing. Bottles are transformed into a soft yet strong PET felt material that's long lasting and has great acoustic performance. All our carpet tiles come with this unique, patented backing.

Abandoned fishing nets and other industrial waste are used for the yarn in many of our carpet constructions. Fishing nets account for one tenth of the waste in the ocean. They can drift for months and be a threat to sea life. Once collected, the fishing

nets are cleaned, broken down and reborn as strong, hardwearing yarn that's both regenerated and regenerable.

We challenge industry standards and rethink how aesthetics, quality and sustainability can be combined. Not only in terms of materials but in everything we do, and we invite you to follow The Green Thread with us. Read more about our sustainable ambitions and achievements at [egecarpets.com](http://egecarpets.com).





## Follow The Green Thread

### Cradle to Cradle

All our carpets are Cradle to Cradle Certified®. The idea behind Cradle to Cradle is that the Earth's finite resources shouldn't go to waste. They should be re-used in new contexts, with no detrimental effect on people or the environment. In other words, the goal is to eliminate waste.

### Indoor Air Comfort Gold

All our carpets are Indoor Air Comfort Gold certified, showing compliance of product emissions with the criteria of many of the voluntary specifications issued by the most relevant ecolabels and similar specifications in the EU. Gold certified products are best-in-class for low emissions and good for indoor air quality.

### EcoVadis

Our sustainability excellence has been recognised by EcoVadis with the highest score in its class. EcoVadis is the world's leading sustainability rating agency, and they rank the CSR performance of 75,000 companies in 160 countries. The Platinum ranking puts us in the top 1% recognising Ege Carpets as one of the most advanced companies in terms of CSR practices.

### The Green Thread

A green thread runs through everything we do. It has for decades and will continue into the future. We do our utmost to protect the environment and improve the wellbeing of people. Read more about The Green Thread at [egecarpets.com](http://egecarpets.com).

### Terms and conditions

The Artworks collection features three patterns, each in nine beautiful colours. Available as carpet tiles, planks, Figura and wall-to-wall carpet, the collection can take on very different expressions. The multi-level loop structure made from regenerated and regenerable yarn defines the pattern, adding depth and texture to the carpet while delivering outstanding quality, great comfort and acoustic benefits.

- 3 unique designs, each available in 9 colour options
- Multi-level loop structure
- Available as 48x48 cm tiles and wall-to-wall carpet at no minimum order
- 96x96 cm tiles and 24x96 cm planks available from 40 m² per size/design/colour
- Figura available from 40 m² per shape/design/colour
- Undisputed performance standard EN 1307
- Performance classification to fit any need; heavy use
- 48-hour sample service and eco-friendly shipping option of 5-7 days (within Europe only)
- Dispatch within 2 weeks from receipt of order for 48x48 cm tiles, 24x96 cm planks and wall-to-wall carpet
- Dispatch within 3 weeks from receipt of order for 96x96 cm tiles and Figura











BY APPOINTMENT TO THE ROYAL DANISH COURT

Ege Carpets A/S





**ege**

[egecarpets.com](http://egecarpets.com)