

Construction



ReForm by

ege[®]

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The collection

With their diverse compositions, looks and purposes, construction materials comprise the backdrops to many of the situations that frame our lives. All-pervading in both private and professional settings, they act as modular yet solid bricks that build up architectural structures to define our small and large-scale paths and equally important, the organisation of our daily activities within these predefined systems. Once positioned, construction materials stubbornly hold on to their locations through a sometimes overwhelming physical superiority and therefore, they have an enormous impact on all of us.

With the Iron and Concrete designs, the Construction collection is a soft interpretation of two basic building materials in contemporary architecture. Taking hard, industrial and somewhat cold materials to a more refined level, Construction adds a new sense of personal wellbeing, comfort and improved acoustics to fundamentally rough expressions. With these substantial user add-ons, the materials are subject to an immense upgrade that makes up for some of the natural shortcomings, while staying

true to the fascinating expressions of iron and concrete aged over time.

In this collection, the multi-level loop structure creates texture that's influenced by the original surfaces and the natural patina that evolves through years of wear and tear. Inspired by the natural hues of genuine materials, Iron and Concrete are structured around ten colour groups, five for each design. Reflecting a high level of detail and finesse in both pattern and colour combinations, the designs beautifully blend into modern spaces. Construction is available in carpet tiles, planks and wall-to-wall carpet. An extra detail with great visual impact, the collection offers several 96x96 cm Mix carpet tiles to create harmonious transitions between two predefined colours.

Cradle to Cradle Certified™, crafted from regenerated and regenerable yarn and fitted with our patented recycled Ecotrust backing, Construction perfectly suits your sustainable flooring project. Follow The Green Thread on page 39 to learn more.





Construction

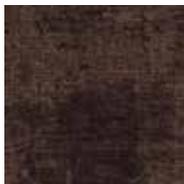
Sizes and shapes

There are two patterns in the collection: Iron and Concrete. Both available as carpet tiles, planks or wall-to-wall carpet, offering a multitude of design options for the floorspace. Construction is a great visual toolbox to create distinctive and functional spaces especially suited to modern, dynamic interiors. The square carpet tile is available in two sizes; 48x48 cm or 96x96 cm and the rectangular plank comes as 24x96 cm.

The Iron and Concrete patterns come in ten colour groups, five for each design. All of them inspired by the natural look of the

materials and the beautiful patinas that refine the surfaces as time goes by. The colours are carefully coordinated according to their ability to create perfect combinations. Therefore, the collection allows you to experiment with different spatial options that help to define areas such as meeting points and quiet or communal zones, as well as catering to social distancing requirements or wayfinding.

Both Construction patterns can be unfolded onto a continuous and unbroken surface when using wall-to-wall carpet, available at a width of 4 metres.



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Construction Mix

With the 96x96 cm Construction Mix tiles, you get an extra design tool to create fluid flows between two predefined colours. Each Mix tile is a two-colour combination that blends into a smooth, effortless colour variation.

There are several design options with Mix tiles. For instance, you can place a colour mix in the middle of your room while transi-

tioning from a light tone to a dark tone throughout the floorscape or vice versa. Or you can create several colour transitions across the floor by blending from light to dark to light again or the other way around. With this design flexibility, you can use Mix tiles to define paths in big open rooms or create workspace or communal zoning.



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Iron is a shiny greyish metal that reacts to oxygen and moisture in the air. Depending on the connected ions and molecules in the surrounding environment, this hard yet formable material can take on new and very different colours. The Iron design comes in five colour groups.



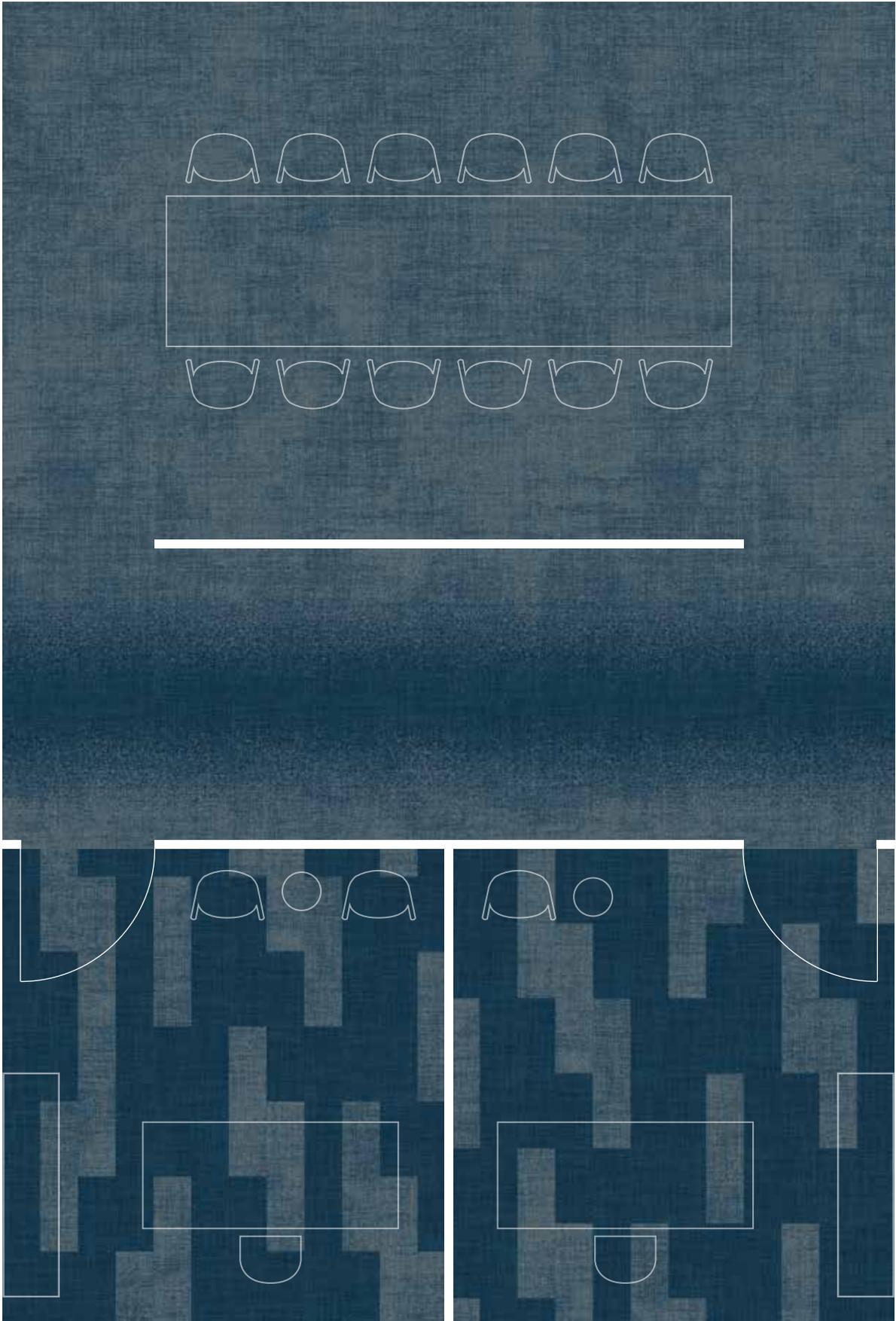
iron







Floorscape inspiration













Iron

MIX



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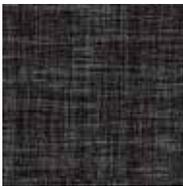
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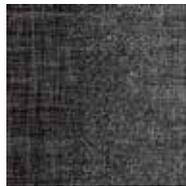
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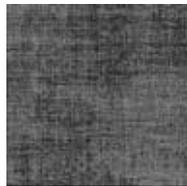
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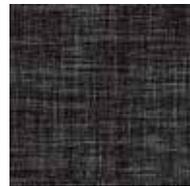
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Composed of cement, sand, stone and water, the heavy concrete masses seem to float into quite different looks. Colour detail and surface roughness depend on the specific component mix while air bobbles add a random touch to this mouldable material. The Concrete design comes in five colour groups.



concrete









Floorscape inspiration













Concrete

MIX



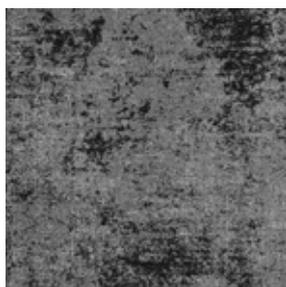
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Carpet for any specification

You can mix and match the two Construction designs, but they also combine beautifully with other collections from Ege Carpets. Explore our entire assortment and create distinctive design solutions to fit any practical need, visual framework or budget. Mix your favourite patterns, colours, qualities, structures,

sizes and shapes to develop your very own look and feel. We offer a wide range of minimal flat woven constructions, soft shags and textured multi-level loop structures, as well as tufted, cut or loop pile constructions with endless design options, all thanks to our advanced production technology.



From plastic bottles



to flakes



to fibres



to Ecotrust felt backings



From fishing nets



to chips



to yarns



to textile floorings

Waste isn't waste until it's wasted

We turn used plastic bottles into our Ecotrust felt backing. Bottles are transformed into a soft yet strong PET felt material that's long lasting and has great acoustic performance. All our carpet tiles come with this unique, patented backing.

Abandoned fishing nets and other industrial waste are used for the yarn in many of our carpet constructions. Fishing nets account for one tenth of the waste in the ocean. They can drift for months and be a threat to sea life. Once collected, the fishing

nets are cleaned, broken down and reborn as strong, hardwearing yarn that's both regenerated and regenerable.

We challenge industry standards and rethink how aesthetics, quality and sustainability can be combined. Not only in terms of materials but in everything we do, and we invite you to follow The Green Thread with us. Read more about our sustainable ambitions and achievements at egecarpets.com.



Follow The Green Thread

Cradle to Cradle Certified™

This collection is Cradle to Cradle Certified™. The idea behind Cradle to Cradle is that the Earth's finite resources shouldn't go to waste. They should be re-used in new contexts, with no detrimental effect on people or the environment. In other words, the goal is to eliminate waste.

Indoor Air Comfort Gold

This collection is Indoor Air Comfort Gold certified, showing compliance of product emissions with the criteria of many of the voluntary specifications issued by the most relevant ecolabels and similar specifications in the EU. Gold certified products are best-in-class for low emissions and good for indoor air quality.

The Green Thread

A green thread runs through everything we do. It has for decades and will continue into the future. We do our utmost to protect the environment and improve the wellbeing of people. Read more about The Green Thread at egecarpets.com.

Terms and conditions

Construction features two patterns, Iron and Concrete, both in five colour groups. Available as carpet tiles, planks, Figura and wall-to-wall carpet. The 96x96 cm Mix tile is an additional design tool, creating fluid colour flows across the floor. The multi-level loop structure, made from regenerated and regenerable yarn, adds depth and texture to the carpet while delivering outstanding quality, great comfort and acoustic benefits.

- 2 unique designs, both in 5 colour groups
- Multi-level loop structure
- Available as 48x48 cm tiles and wall-to-wall carpet at no minimum order
- Available as 96x96 cm tiles, 24x96 cm planks and Figura from 40 m² per size/design/colour
- Mix tiles only available in 96x96 cm
- Undisputed performance standard EN 1307
- Performance classification to fit any need; heavy use
- 48-hour sample service and eco-friendly shipping option of 5-7 days (within Europe only)
- Dispatch within 2 weeks from receipt of order for 48x48 cm tiles, 24x96 cm planks and wall-to-wall carpet
- Dispatch within 3 weeks from receipt of order for 96x96 cm tiles and Figura





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